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## Charles Manson

Charles Manson was born “No-Name Maddox” in Cincinnati, Ohio, on November 12, 1934. Manson was the illegitimate son of Kathleen Maddox, a 16-year old drunk and sometime prostitute. It’s interesting to note that his name was changed later on; “Maddox” doesn’t sound nearly as menacing as “Manson”. Shadows of Hitler, whose father’s name was changed from Shicklgruber to Hitler, and whose adopted symbol Manson wears on his forehead?

Contrary to popular belief, Manson’s first experience with incarceration was not his own doing. His mother, who was an alcoholic and occasional prostitute, searched for a foster home to put young Charles in. When this proved difficult she turned him over to the “Gibault School for Boys” in 1947. After 10 months at this “school” Manson escaped. He tracked down his mother because he wanted to be reunited with her, but she didn’t have time to concern herself with her son and he took to living in the streets. This is where his life of crime began. He took to the streets where theft was a way of life, eventually getting arrested. True to form, he escaped confinement after just one day. After a couple more escapes and captures, along with several more robberies, Manson got himself a three-year stint in a reform school in Plainfield, Illinois. If the book “Manson In His Own Words” is to be believed, he was raped and beaten with the encouragement of one of the guards at the school.

I will spare you a more detailed description of Manson’s activities before ending up in California since the information is so readily available elsewhere. But one important issue must be mentioned before we fast-forward to California – Manson’s study of Scientology. In his final prison stay before he gained infamy, Manson studied Scientology and Dianetics. He continued his studies and then suddenly dropped them, writing to Scientology officers and claiming that he had achieved “Clear” (see the L. Ron Hubbard section for more information on what “clear” means). Manson also studied “How to Win Friends and Influence People” by Dale Carnegie and various hypnosis and self-help books.

Paroled over his own objections in March 1967, Manson ended up in the Haight-Asbury district in San Francisco. By this time the area was degenerating into a “hippie-trap” – thousands of young people were attracted to the area due to television exposure and mention of the city in popular songs, but there were plenty of manipulators, drug dealers, bikers, and other waiting to take advantage of the naïve newcomers. Manson, imprisoned for most of his adulthood and around 30 years old at this point, was shocked at how society had changed. The music, lack of moral values, drugs, and easy sex were new to him.

He jumped into his new life with gusto, pursuing a career in music. Along the way he met several female followers along with a few men, and together they would make their music and engage in sex orgies. Manson moved easily with the jet-set of the time, consulting on a movie about Christ (he apparently quit the project when the idea of a black man coming back as Christ was decided upon), having homosexual/bisexual affairs with Hollywood couples (to this day he refuses to name them), and living with Dennis Wilson of the Beach Boys. Here Manson recorded some of his music for top-notch producers but could never find anyone to promote him properly.

Here are some tactics from Charles Manson that you may find worthy of your contemplation:

- He used to tell the girls he was having sex with to pretend that he was their father, because they had “father issues”
- He constantly states that he is a reflection of everything he’s seen and heard.
- He speaks in a LOUD voice
- He is rather glib – it’s difficult to describe in writing, but he has a way of turning things around on people rather quickly.

This author can verify that “Manson-speak” has a powerful effect. One evening a young virgin was at my apartment and rejected my advances. As she was at the door ready to leave, I laid a philosophical-type rap on her about how she was “living in her mother’s mind”, etc. and ten minutes later she was on my bed experiencing her first sex.

The Manson “family” was in the orbit of many occult groups during their time – the Process Church of the Final Judgment being at the top of the list, along with the Solar Temple of the O.T.O., the Church of Satan, and miscellaneous devil-worshippers and freaks. Many believe it was because of this contact that Manson developed his “I’m Christ/I’m Satan” philosophy that wowed his followers, as the Process Church had a similar philosophy. Regardless, things started to sour in the “family”. Drug deals gone bad, a black drug dealer shot that was mistakenly thought to be a Black Panther leader (Helter Skelter, anyone?), and imprisoned friends eventually led to the grotesque slaughter known as Tate/LaBianca.

Manson and friends were sentenced to death, but since the death penalty was overturned they are all eligible for parole. Many appearances have been made before parole boards by all of them, yet they all remain in prison to this day.

People constantly ask: “Why were so many people attracted to Manson?” – this question is answered later in the book.

## Rael

Born Claude Vorilhon September 30th, 1946, in Vichy France, “Rael” was the product of a French woman and a Holocaust survivor. His mother apparently did not care much for him as she placed him in the care of his aunt at the age of seven.

Claude showed an interest in being a star early in his life. At the age of 15 he abandoned his studies and went by the name “Claude Celler” to try and make it as a pop singer. He did have one song that got some airplay, but that was the end of that.

Claude, being a fan of auto racing, then decided to put together a magazine, “Auto Pop”. Referred to as a “little rag” by one of his old friends, this venture lasted only a few issues then quietly disappeared.

It was at this point Claude chose his real career path: cult leader. Using an imagination that would have come in handy during his days as a magazine publisher, he related tales of meetings with space aliens and trips to other planets. As is the norm with these types of interplanetary conferences, the aliens supposedly delivered an “important message” to Claude that he needed to relate to mankind.

These claims, while patently ridiculous, did obtain some media attention, which went to Claude’s head and some would say led to an obsession with self-promotion. He appeared on a popular French television program in 1974 and received thousands of fan letters – which would turn out to be the basis for the cult of “Rael”.

Here is a timeline of publicity stunts by the Raelians:

- 1992: Raelians bought billboard space in Toronto to welcome extraterrestrials.
- November 1992: A “condom-mobile” financed and staffed by the Raelians toured schools of the Montreal Catholic School Commission after the commission decided not to allow condom-vending machines in student washrooms.

- 1997: In Las Vegas , Rael announced the formation of the first human cloning company, Clonaid.
- 1998: Rael announced he had received a message from the aliens that they would soon return. An Order of the Angels was created to prepare for the arrival of the aliens, said to have a fondness for beautiful women.
- July 2000: Raelians took to the streets of Montreal to collect signatures for a UNESCO peace manifesto as an offshoot activity of their annual international convention at UFOland. After UNESCO headquarters in Paris denied Rael's claim that his movement was one of the Manifesto 2000 official messengers or partners, he accused UNESCO of religious discrimination.
- March 2001: Rael appears before the U.S. Congress as it debates human cloning.
- May 2001: Rael claimed that a South Korean postage stamp commemorating him had been issued, a claim that couldn't be supported by Korean officials.
- October 2002: Raelians targeted some high schools and colleges, urging Roman Catholics to renounce their faith.
- December 2002: Clonaid, a spin-off of Rael's main organization, claims to have successfully produced a human clone. Proof of this has yet to be submitted.

One byproduct of "Rael's" cult success has been several beautiful female followers. The Raelians, as

members of his group are known, promote free sex. Some of them have been under investigation for sexual abuse as well.

Interest in “Rael” and his followers appears to be on the wane after incredible media coverage following the announcement by Clonaid that it had produced an actual human clone. That fact coupled with an increasing media spotlight could make or break the “Raelian” movement.

## Jim Jones

Born May 13, 1931 near Lynn, Indiana. Died November 18, 1978 in Jonestown, Guyana.

That is the epitaph of Jim Jones, but tells almost nothing of his outrageous journey through life. Jones’ father was a member of the Ku Klux Klan, a hardcore racist, which is thought to have influenced Jim Jones to become such a promoter of racial equality and brotherhood.

Jim Jones began his church in Indianapolis in 1953. By 1964 he ended up in San Francisco after claiming to receive visions of a nuclear holocaust. A magazine article claimed that certain areas of California were safe from nuclear war. He received an ordination from the Disciples of Christ, a respected mainline denomination.

Jones’ denomination was made up largely of poor blacks and Jones cast himself as a politically progressive religious leader. Local Democrats loved him since he could produce around 3,000 people for any rally or political event.

After an expose of his group in the magazine New West was published alleging illegal activities within the group, such as sexual improprieties, browbeating members to give up all their property, etc., Jones moved some of the Temple membership to Jonestown, Guyana. Guyana was a socialist country at the time and the Temple had leased nearly 4,000 acres of land in the jungle. A “People’s Temple Agricultural Project” began with tropical fruits and so forth.

During the late 1970’s Jones began to abuse prescription drugs with regularity. At this time the punishments for members became even more bizarre. Men and women that were caught having sex or doing something else Jones disapproved of were forced to have sex in front of the entire community of 1000-plus people. No one in the community was permitted to have sex without Jones’ permission. People were locked in a box that lay on the ground for 24 to 72 hours at a time. There were also accounts of electroshock torture via cattle prod and other terrible abuses.

Tim Stoen, a longtime right-hand man of Jones eventually left to form “Concerned Relatives”, and appealed to Congressman Leo Ryan to go on a fact-finding mission to Jonestown. Ryan, several members of the press, and the concerned relatives eventually scheduled a trip to Jonestown for November 1978.

Upon arrival many members of the group were denied entry due to Jones’ paranoid frame of mind.

Ryan said he merely wanted to ensure that people were being treated decently and that if anyone wanted to leave that they could leave with him. Finally most of the members of the expedition were granted access to Jonestown. The number of members that wanted to leave was quite small at first but eventually grew to approximately 16 members.

Jones, already paranoid and at his wits' end due to his drug abuse, did not take the flight of these members well at all. He had a committed member infiltrate the group that was leaving. The members that were leaving were immediately suspicious of this man but he was allowed to come along to board the plane. As they did the man started shooting. Another plane was also at the landing strip and other Jonestown members murdered many people that were attempting to board it. The final toll was five dead (including Congressman Ryan and three members of the press) and eleven wounded.

When word got back to Jonestown the final preparations began. The members had gone through this routine before, the "White Night" drill, a loyalty test to Jim Jones. People were brought to the large pavilion area while the medical staff prepared a large vat of Kool-Aid (some claim it was Flavor-Aid) laced with cyanide, liquid valium, Penegram, and chloral hydrate. Not all the members of the cult went willingly since many were found later with puncture marks from needles and gunshot wounds. Some members escaped into the jungle. Jim Jones himself was found dead from a gunshot wound – it is speculated that one of his security guards shot him to make sure he was coming over to the "other side" with his flock.

In all 914 died in Jonestown that day: 638 adults and 276 children. Jim Jones started out preaching the word of God but gradually convinced his converts that he was actually God himself.

## Marshall Applewhite

One of the more intriguing characters on the cult scene due to the mass suicide of his "Heaven's Gate" group, Marshall Applewhite was a self-hating homosexual who met his co-leader Bonnie Nettles (a.k.a. "Bo") while in a psychiatric hospital seeking to "cure" his homosexuality.

Until he was about 40 Applewhite led a normal existence. He was a teacher at various Unitarian and Episcopalian churches, attended the seminary, married, and had two children. It was his dark secret that

he had been engaging in homosexual affairs for some time – when discovered this led to the loss of his music teaching job.

After hooking up in a nut ward in the 1970's Marshall and Bonnie referred to themselves as “The Two” and held meetings across the United States promising people rides in UFO's and blessings from outer space. This first group was known as “HIM” – Human Individual Metamorphosis. The couple got their first practice at convincing followers to give up all their worldly possessions with this organization.

The group later evolved without Bonnie, who died in 1985. Applewhite insisted that their relationship was never sexual – it is believed that Applewhite's homosexuality was what made him have such neurotic attitudes toward sex. He even declared to his followers that they were not to engage in sexual relations. Some members took this too far – 8 of the men found after the suicide had been voluntarily castrated.

The group landed in San Diego in the 90's, where they made a handsome living as website designers. In the meantime Applewhite's predictions of “going to the next level”, first started in 1975, were increasing. Eventually this was announced to everyone on the group's website and on Usenet discussion groups.

When the Hale-Bopp comet was set to arrive Applewhite took this as the sign to “cross over”. His followers put on their Nike shoes and purple shrouds and went to the next dimension. They used a mixture of pudding, vodka and Nembutal. Final instructions were as follows:

“Take the little package of pudding or applesauce and eat a couple teaspoons. Pour the medicine in and stir it up. Eat it fairly quickly and then drink the vodka beverage. Then lay back and rest quietly”.

Robert DeGrimston

Robert DeGrimston met Mary Anne McClean in 1963 while they were both studying Scientology in London. They were in the process of becoming “auditors”, Scientology counselors that use auditing to remove “engrams”, which are defined as being self-limiting messages from past traumas.



They both became experts at auditing and were too independent and intelligent to remain followers of Scientology, so they broke away and married in 1964 to set up their own group.

They were both interested in the work of Alfred Adler, a former Freudian who developed his own ideas. Adler developed the idea of the inferiority complex and believed that people were driven by hidden agendas that created compulsions. The DeGrimstons put Ron Hubbard's Scientology teachings together with Adler's and came up with their own system called "Compulsions Analysis".

They called their new technique "the process" but the group itself was known as "Compulsions Analysis". When they tried their therapy on friends they received encouraging results. They obtained an office on Wigmore Street in London. Eventually their group started to experience strange occurrences such as "group mind effects" – they also started to feel apart from the rest of society, due in no small part to the sophisticated mind control games the DeGrimstons were perpetrating on them, learned from Scientology and "encounter therapy".

Like many self-help groups of the time, the Process turned into more of a spiritual quest than a self-help organization. They created a triad of "gods" to worship: Jehovah, for the followers that were conservative and disciplined; Satan, for the destructive and evil-minded followers; and Lucifer, for the libertines and self-indulgent types.

In 1965 "Compulsions Analysis" officially became the "Process Church of the Final Judgment". One of their members donated a mansion in Mayfair and the group created a symbol for their new religious movement: four P's joined together, which bore a striking resemblance to a swastika.

The group's theology just continued down the path of the absurd. They maintained that since Christ loved his enemies, and Satan was his enemy, that they were to bring together Satan and Christ, Christ to pronounce the judgment and Satan to execute it. Even Hitler was worthy of the group's admiration.

In June of 1966 the DeGrimston's and a groups of about 30 Process members left for Nassau. This proved unsatisfactory and three months later, after a "group mind" session in Mexico City, they got on a bus and went to Xtul on the Yucatan coast. Not too long after moving to Xtul disaster struck in the form of a hurricane that raged for three days. After the group survived this ordeal they believed they had met the twin gods of Love and Violence. Robert DeGrimston felt that the true nature of the universe had been revealed to him.

At this point the cult moved back to England, and also began to wear black capes, black turtle necks, and travel with packs of dogs. They set up a bookshop and lecture hall, as well as an "Alpha Room" where they held their ceremonies. They gave classis in telepathy, self-expression and communication, and got on a soapbox at the famous Hyde Park to talk about the apocalypse.

Robert DeGrimston was convinced that people could be divided into four types, based on the four god forces. All four were extreme and the idea was to discover which path suited you and to take it all the

way. DeGrimston railed against what he called the “greys” or “grey forces”, the great mass of people who have no strong convictions one way or another. This philosophy was expanded upon in the Process magazine “Process”, a slick affair which seemed preoccupied with gore, sex, and drugs.

By 1968 the cult had branches in the United States – New York, Boston, New Orleans, Los Angeles, and San Francisco all were home to groups of Process members. They also sent groups of members to Europe and met with the NPD, a neo-Nazi party in Germany.

In California a church was set up at 407 Cole St., which was a few doors down from Charles Manson at 636 Cole St. Manson told prosecutor Vincent Bugliosi when asked about Robert DeGrimston “you’re looking at him – we are one and the same”. Two Process members visited Manson in jail and he hasn’t had much to say about the group since, although he did contribute an article to the group’s magazine – their “Death” issue.

Author Ed Sanders drew connections between Manson and the Process in his book “The Family”. The group sued in England for \$1.5 million and settled for an undisclosed amount. The chapter was removed from later editions of “The Family”.

By the early 1970’s the group was falling apart due largely to DeGrimston’s increasing fascination with group sex and neo-fascism. Hailing Satan in his writings made it difficult for the group to raise funds. Eventually DeGrimston and his wife split, with her taking over the church and setting it on a path more toward mainstream Christianity.

There have been so many rumors connected to the Process that it would be impossible to cover them all here. An interesting read is “The Ultimate Evil” by Maury Terry. In this book he purports to prove the Process connections to Charles Manson, David Berkowitz (Son of Sam), and satanic offshoots such as “4P” and “The Chingons”.

## L. Ron Hubbard

Lafayette Rob Hubbard gained infamy by creating one of the most controversial cults of all time. Much of his later life was spent at sea, on the run from critics and law enforcement officials who believed him to be a criminal and con man.

Hubbard seemed determined from the beginning to make history. Born in 1911, he would later tell how he grew up in Montana on his grandfather’s ranch, which covered one quarter of the state. He also claimed to have hunted coyotes, broken broncos, and became a blood brother of the local Blackfoot Indians. These stories turned out to be false, as so many others would over time.

Around the end of World War I Hubbard's father joined the Navy. Hubbard spent time in Guam and China. He claimed to have communed with natives in Tibet but as usual no records show he ever even visited Tibet.

At 22 Hubbard married his first wife, Polly. They lived in Puget Sound in Washington, and soon had two children. Hubbard enjoyed adventure but knew he had to earn money. He became a writer, first writing awful adventure and fantasy stories. He graduated to science fiction where he found considerable success.

Two books, "Final Blackout" and "Fear", were considered science fiction classics. But it seemed that Hubbard's most amazing story was about himself. Forry Ackerman was Hubbard's literary agent and a science fiction fan. Hubbard kept him up late one night telling him about a bizarre incident in a hospital that would affect his whole life.

No one knew if Hubbard's story was true. This unwritten book, tentatively titled "Excalibur", eventually was discovered and told of Hubbard's experiences in a military hospital where he believed himself dead but was actually under the effects of anesthetic. This story seems ridiculous considering that Hubbard's record covering his service during Word War II shows his only recurring problem as a stomach ulcer. He also had psychological difficulties during his term of military service.

After the war Hubbard went to Hollywood. People who knew him during this time don't dispute Hubbard's prowess in one area of the mind – hypnosis. In conversations with friends and in his writings Hubbard began talking about a new "science of the mind". Hubbard would later claim to have cured not only himself of blindness but also eleven other war veterans and forty mental patients.

Astounding Science Fiction magazine printed Hubbard's findings in May 1950 and Dianetics was born. Thousands of letters poured into the magazine. During this time Hubbard was busy putting his ideas down in book format. This book, "Dianetics", became a bestseller and would become national phenomenon.

Hubbard said the human mind was tormented by "engrams", memories of painful events. Many times these events were imprinted before birth on the fetus. Under the direction of an auditor or Dianetics therapist, Hubbard maintained, these engrams could be found and cleared from the mind. Hubbard was selling courses at \$500 and the money was rolling in, but trouble was on the way.

Hubbard was the new guru of America, but in August 1950, in front of a crowd of 6,000 people he presented the first "clear", someone that had completed all the auditing processes. As a clear, this student, Sonya Bianca, was supposed to have total recall and other amazing abilities. Jean Cox, someone close to the scene at the time, recalls this presentation:

"Various members of the audience called questions at her. Could she remember what was said on page 217 of her physics textbook? She couldn't. Could she remember what she had for breakfast on the morning of August 17, 1946? She couldn't. Then various people called out for Hubbard to turn his

back on her and see if she could remember the color of his tie. She couldn't. At that moment, the whole business sort of collapsed. People started leaving the auditorium.”

Now Hubbard was in trouble – accused of being a con man and Dianetics a form of hypnotism. He recruited a young public relations woman, Barbara Kaye.

More controversy followed. Hubbard and his wife Sara finally split up. Sara accused Hubbard of torturing her and declared him insane. Hubbard claimed that she was a Russian spy and kidnapped their 13-year old daughter. Hubbard ended up in Wichita, Kansas and contacted Barbara. They planned their next move, which would put Hubbard's name in the history books for all time.

In 1952 Hubbard launched a new product, Scientology. Dianetics covered this life, but in his new book “Scientology – A History of Man” Hubbard revealed that human bodies were in fact inhabited by immortal souls or “thetans” going back to primeval times. Hubbard's son from his first marriage apparently contributed to this new book. Here is an account:

“L. Ron Hubbard gave his son some amphetamines, and he started talking, he said, started really going talking fast, from the speed. And he kept talking, he kept talking, and his dad kept giving him speed and all of a sudden he was talking about his history, when he was a clam and all these different situations in early Earth. And out of that came “History of Man”.

Late 1952 saw Hubbard traveling back to London. He was still in financial trouble in the United States. A business partner had just issued a warrant for the return of \$9,000 Hubbard had borrowed. To make money Hubbard needed to branch out and become international. In London he found adoring fans instead of creditors. The next step was to create a church. A writer friend of Hubbard's, Lloyd Eschbach later recalled that after a dinner in 1940 Hubbard said “I'd like to start a religion. That's where the money is”. A few years after this conversation, the Church of Scientology was created. In the United States especially this was sound business strategy due to the tax exemptions on churches.

Hubbard's new invention, the e-meter, was essential to this new “religion”. This was in reality a primitive lie detector that was used during auditing to determine if the person being audited was making truthful statements or not.

It seems like Hubbard had the ultimate scam. The more past lives, engrams, and memories that needed clear, the more people needed to pay for auditing. Going clear was only the first step now – after that there were even more courses that could raise your IQ, improve your work, etc.

Newspapers in England were accusing him of being a fraud and the locals were tiring of the church. It was at this time that Hubbard decided to leave the jurisdiction of any government by creating his own fleet of ships.

In 1967 the “sea org” set sail. The attacks on Scientology had caused Hubbard to fall into one his depressions and he chose to take it out on his followers. Here is one account from Hana Eltringham, an

original member of the sea org:

“He put this four-and-a-half year old boy – Derek Greene – into the chain locker for two days and two nights. It’s a closed metal container, it’s wet, it’s full of water and seaweed, it smells bad. But Derek was sitting up, on the chain, in this place, on his own, in the dark, for two days and two nights. He was not allowed to go to the potty. I mean, he had to go in the chain locker on his own, soil himself. He was given food. And I never went near it, the chain locker while he was in there, but people heard him crying. That is sheer, total brutality. That is child abuse.”

In 1977 a long-time Scientology operation was exposed – members had been running counter-intelligence operations against the government in the United States, stealing documents and so forth. This operation was called “Snow White”. Hubbard’s wife Mary Sue and eight other members were caught and sentenced for conspiracy and stealing government documents.

Hubbard vanished, never to be seen in public again. After living in a succession of hiding places, he ended up on a secluded ranch in California. Accounts indicate that Hubbard’s hair and fingernails were grown out and he was living in the manner of a recluse.

On January 24, 1986 Ron Hubbard died. The Church said that he “quit his body to continue his work elsewhere”.

Today the Church promotes Hubbard’s image. Hollywood has a street named after him, probably due to his following among celebrities. The Church still claims that Hubbard’s writings are the best solution to every mental problem found in the world. It is odd that these writings seemed to have little effect on the founder of the church.

## Yogi Bhan

Yogi Bhan’s real name is Harbahjan Singh Puri. He was born in India. His family went through the partition of India and were left poor by the upheaval and turmoil. He married Inderjit Kaur, who was from a wealthy clan. They have 3 children; all grown and living in America. In India, he worked as a customs official for the Indian Boarder Patrol.

Eventually he lost his job, left his family and went to Amritsar, holy city of Sikhism. He claimed that he did nothing for four years but scrub the floors of the Golden Temple. He left India in 1968 for Canada. He had a work visa but now says that no one wanted him and he could not find work. He was given a

ticket to Los Angeles by someone right around the time his work visa was set to expire.

When Bhajan arrived in the United States in 1969, he began promoting himself as a yogi from India. Bhajan always talked about the day he landed in the LA airport...he calls it “the day I knew”. He always tells the story that the moment he saw all the riches (he called it “maya”) in Los Angeles, known as the “City of Angles”, that his destiny was great. He was destined to stay in America and promote himself as Yogi Bhajan.

He also claims that all of India was furious with him for claiming to be a “yogi” of Kundalini Yoga. He claimed that the Indians told him that this was “dangerous”. He proclaimed that he was only in America fulfilling the prophecy of Sikhism that the “Sun shall also rise in the West”. This is why he came to America; as a teacher.

He founded the “3HO Foundation” to organize his students into Kundalini Yoga teachers. (3HO stands for “Happy, Healthy, and Holy Organization”).

Bhajan now has branches of his church in several different states. In 1985 several members left his organization in New Mexico due to differences in philosophy – they claimed the Bhajan was isolating them from the community due to their different style of dress, etc.

Other accusations against Bhajan include large-scale marijuana smuggling, money laundering, and attempting to obtain grenade launchers and firearms with silencers.

Here is a statement from a former member, Siri Sorry Singh, detailing why he left 3HO:

1. There is no real evidence provided by any Tibetan Lamas, that anyone ever came to Yogi Bhajan, from Tibet and ‘bestowed’ the title of ‘ Mahan Tantric’ to him in 1971
2. There are no letters, video recordings or ceremonies as evidence, validating his claim. If there were, he would have produced them by now (with great hubris, we might add) somewhere on this planet by now.
3. Very little is known of an existence of the ‘Tantric Crown of Spiritual Authority’ that Bhajan claims was mystically ‘bestowed’ upon him in 1971
4. It is well documented that yogis are acknowledged through formal family lineage, as this is a permanent cultural fixture in Indian civilization. Bhajan himself said...”the crown of spirituality can never be snatched, conquered or possessed. (ibid., pg.1) The, why is he indeed, not acknowledged that he is who he ‘says’ he is by anyone but his very own group, the 3HO Foundation?
5. Yogi Bhajan and 3HO foundation claim that participating in Tantric Yoga is... “ a spiritual experience which cuts through psychological blocks...and, releases subconscious blocks...”. The fact is, there are no known studies associated with Tantric Yoga participants, either regular or spurious, providing evidence,

or, proving the claims that “psychological blocks and release of subconscious blocks” are removed through the undertaking of Tantric Yoga, ala Yogi Bajan. Again, there is no validity to the claims.

According to many observers and participants of this ‘Mahan Tantric’ and his removing of subconscious and psychological blocks through Tantric yoga, Bajan is seen as a mass hypnotist who is actually utilizing some a strain of NLP trance technique on groups of ‘willing’ participants. Yogi Bajan, plus some of his ‘students’ (best known is Sangeet of the “Womenheart Programs”) have been deeply involved as ‘masters’ of NLP, Ericksonian Hypnosis Therapy since the early 70’s.

Tantric Yoga can be seen as a moneymaking enterprise for Yogi Bajan. It seems to be a way for him to gain control of individuals (e.g. through hypnotic trance). This is his basis for claiming to “remove” deep, mental “blocks”. But is this yoga—or simply the subjective results of carefully planned hypnotic suggestion? Albeit carefully draped through ritualistic, exotic and seductive productions. Spoon fed to believers as an ancient, mystical, symbolic ritual of purifying ones thoughts. Many seem to be willing to pay hundreds of dollars to try just once—but is it purity or poison? What is within the doses administered so subtly and gradually by Yogi Bajan to his ardent students?

As you can see by the above, many have spoken out about Bajan’s teaching and behavior, but he still has many followers and makes enormous amounts of money. After finishing “Secrets of Cult Leaders Revealed” you can accomplish the same thing!

“In early July I spoke in five cities around Korea at rallies held by the Women’s Federation for World Peace. There, I declared that my wife, WFWP President Hak Ja Han Moon, and I are the True Parents of all humanity. I declared that we are the Savior, the Lord of the Second Advent, the Messiah.”  
Rev. Moon, Unification News August 24, 1992

The above quote should give you an idea of the beliefs Rev. Moon holds.

Rev. Moon is the absolute leader of the Unification Church, which has often been called a “brainwashing cult.” His followers have historically been referred to as “Moonies.”

In a 7,000 word ad, titled “The Cloud of Witnesses: The Saints’ Testimonies to the True Parents,” claims that even deceased Communist leaders, acknowledge Mr. Moon’s importance and his role in the world. And the five “great religions of the world” gave him their blessings in a “spirit world seminar.” Martin Luther, Karl Marx, Confucius, Jesus and God in a meeting last Christmas, unanimously decided that Moon is the “Savior, Messiah and King of Kings of all humanity.” This announcement was run in dozens of newspapers just a couple years ago month.

For the record Karl Marx was speaking from Hell and now admits that “our beliefs are wrong”, according to Moon.

Moon is also the power behind an international network which includes more than 350 closely affiliated companies worldwide (280 of them in the United States), including the Washington Times, the International Cultural Foundation, the Washington Institute for Values and Public Policy, Paragon House Publishers, the Christian Bernard jewelry chain, and Happy World toy and clothing outlets. Other Unification Church’ holdings include the following:

- Political groups: American Freedom Coalition, CAUSU USA, CAUSU International, American Leadership Conference, American Constitution Committee, Association for the Unity of Latin America.
- Media organizations: News World Communications, New York City Tribune, Insight Magazine, World Media Association.
- Businesses: One Up Enterprises, U.S. Property Development, International Oceanic Enterprises.
- Religious organizations: 55 principal worship centers (two in California, Texas and New York, one in every other state, D.C., and Puerto Rico), and 206 additional churches.

The official title of the Unification Church is The Holy Spirit Association for the Unification of World Christianity. It was officially founded in 1954 by Moon, who claims that in 1936, when he was 16, Jesus Christ appeared to him on a mountainside in Northwestern Korea and told him that God had chosen him for the mission of establishing the Kingdom of Heaven on Earth. After World War II, Moon returned to Pyongyang, the capital of communist North Korea, where he set up his first church (1945). There,



according to reports, Moon involved his congregation in an unusual ritual known as “blood separation,” during which female members of the church were required to have sex with him to cleanse themselves of Satan’s influence. In 1948, North Korean authorities arrested and jailed Moon (he spent two years in a labor camp), accusing him of adultery. Moon was finally liberated by United Nations’ troops during the Korean War in 1950. Still today, Moon’s sermons focus on sex and the idea of female submissiveness. In 1995, on “True Parents Day,” he observed, “Woman was born to connect in love with man’s sexual organ. Man and woman’s sexual organs are the place of the true love palace.” After the Korean War, Moon fled to South Korea and established the Unification Church, which now claims more than three million members worldwide (about 45,000 U.S.), but both these figures are believed by many to be grossly exaggerated.

Moon’s Unification Church has been the subject of much national publicity, primarily due to Moon’s federal conviction on income tax fraud, for which he served 11 months in federal prison. Moon is a permanent resident of the U.S. (since 1973), and believes that the U.S. will be the future base of operations for the “Lord of the Second Advent” (a title to which Moon himself has laid claim!). Moon’s theology is a mind-boggling mixture of Christianity, Eastern mysticism, anti-Communism, pop psychology, and metaphysics.

Moon’s defense, in its appeals for review, never argued against the validity of the charges against Moon, but against the process by which he was found guilty. In Moon’s Petition for Certiorari, we read, “At issue in this petition is not the facts the government purports to have established, but the process – including the choice of tribunal and the charge to the jury – by which the government obtained the result it sought.”

Moon was convicted and sent to the Federal Correctional Institution in Danbury, Connecticut, for a term of 18 months for tax evasion, falsifying tax documents, and perjury. He served 11 months of his sentence and was released to serve the remainder at the Oxford Project halfway house in Brooklyn. There he was free to conduct his church business during the day, but was required to spend nights at the facility. After only two more months he was released for “good behavior.”

Upon Moon’s release from prison, his God and Freedom Committee spent over \$100,000 on a public relations effort to welcome him at a banquet where a purported 1,700 religious leaders dined, then listened to several speakers laud Moon.

Media Spotlight’s investigation determined that Moon and the Unification Church originally brought the charge of “religious and ethnic persecution”. Through a broad public relations campaign, pastors of tens of thousands of churches in the United States were contacted for the purpose of garnering their support for Moon based on the Unification Church’s claim that he was suffering under religious persecution, and that if they wanted to ensure their own freedoms, they must rally to his defense. The Unification Church spent approximately \$30 million in its campaign, of which \$4.5 million was spent on a mail blitz to 300,000 ministers who received a box bearing the words: “A GIFT FOR YOU FROM SOME FOLKS WHO CARE.” Inside were three videocassettes containing six hours of doctrinal lectures, two books expounding the Divine Principle, some pamphlets, and two letters from Mose Durst, president of the Unification Church in America. Sadly, many so-called evangelical leaders were taken in by this ploy. Moon continues to enjoy the wealth and influence has obtained through his leadership of the “Moonies”. Where it will end is anyone’s guess.

David Koresh

Born Vernon Wayne Howell in 1959 to a 15-year old single mother in Houston, Texas, Vernon never knew his father or grandparents. He performed poorly in high school due to his dyslexia and dropped out at age 15. Interested in the bible, he joined his mother's church, the Seventh Day Adventists, when he was 20 years old. Eventually he was thrown out of the church for being a bad influence on young people.

During the next 2 years Koresh traveled to Hollywood in an attempt to become a rock star – little is known about this period in his life. In 1981 he went to Waco, Texas and joined the Branch Davidians, a religious community which had settled in Texas in 1935. At its peak it had over 1,500 members.

Lois Roden, who was in her sixties, was the leader of the group. Koresh had an affair with her to work his way into a leadership position within the church. When Lois Roden died a leadership struggle broke out between Koresh and Lois' son George. In 1987 Koresh retreated with his followers to east Texas, but in late 1987 he returned with his followers to the compound, and they were armed to the teeth. A gunfight broke out and George Roden was hit in the chest and hands. Seven men, including Koresh, went to trial and all were acquitted except Koresh – in his case a mistrial was declared.

In 1990 Koresh became the leader of the Branch Davidians and legally changed his name to David Koresh “for publicity and business purposes”. It was at this point that Koresh started claiming that he was in fact the Son of God. Over time he accumulated 20 wives and had numerous children by them. He bragged about marrying underage members of his cult (one of his “wives” was only 14) and stockpiled large amount of weapons.

He told his followers that eventually a jealous world would attack him because of his wives. Making a declaration that all the women in the world belonged to him probably didn't help matters.

Koresh would usually sleep until 2 in the afternoon, and start his bible studies when everyone else was exhausted – sometimes these “studies” lasted up to 15 hours. Koresh became increasingly erratic, banning soft drinks, certain types of fruit, and beer – for everyone but himself, of course.

Eventually word of the abuses and stockpiled firearms at the compound got out and the government decided to stage a raid. A reporter mistakenly tipped off the cult about the raid (he was talking to a man he believed to be a postal worker that was actually a cult member) and the Branch Davidians were ready and waiting when the ATF came to their door. Gunfire was exchanged and both sides suffered. A 51-day siege ended when a government tank ran into the compound and a large fire broke out, killing around 80 people.

The fallout from all of this was intense – many American citizens were outraged that the ATF came in with all guns blazing instead of trying to work out a peaceful solution in the first place. Timothy McVeigh, the man responsible for the destruction of a government building in Oklahoma, claimed that he committed his act because of the government's supposed lawlessness at Waco.

## Krishna Venta

Venta, real name Francis Pencovic, was born in San Francisco in 1911. He had a rap sheet listing various offenses – burglary, bad checks, car theft, and more.

Venta's parents died in 1919 and he was on his own. He joined a local gang and committed all sorts of crime. At 16 he went out in the world, finding work where he could, and bumming money when he could not. He held many odd jobs, but his favorite was selling bibles door to door – Venta had a way with women and they often bought what he was selling. If Venta had his choice he wouldn't have worked at all – he preferred spending his time in libraries reading about the occult and prophets. He was fascinated by the story of Joseph Smith, the founder of Mormonism. While reading the story of Smith the seeds were planted for what Venta wanted to do.

Venta's first attempt at being a great leader was renting a run down house and combining yoga and Hinduism for an “organic whole”. Not many people were interested in this, but his first wife kicked him out of the house because some women were interested in Venta.

After serving time for writing bad checks in 1942 he landed in Denver, remarried, and started giving lectures about Christian charity and Hindu wisdom. People were drawn to this, and they were successful, intelligent people, which surprised Venta – he never expected anyone to really believe his claims of being 244,000 years old and had flown to earth in a rocket ship from the planet Neophrates.

With his newfound self-confidence Venta began planning for a colony of his own. He wanted to live in California and eventually he did, starting his “Fountain of the World” cult.

Members were required to undergo a three-month probationary period, after which they could either leave the Fountain or choose to stay. If they wanted to stay they had to sign over all worldly possessions to the Fountain. If at any time a member chose to leave they were not entitled to the return of their property.

Venta then traveled the world trying to expand his base. He received poor receptions in England and Sweden. New York proved different when he started handing out \$1 bills to people on the sidewalk – a riot nearly developed. Venta said to a reporter: “I have proved that money is the root of all evil – these people will tear you apart for a dollar.”

Venta's group got great publicity in the local papers by helping out the fire department and other good deeds. Visitors to the Fountain were very impressed with the members – the same cannot be said about Venta himself. Venta performed marriages for many members of his cult and this would eventually prove to be his undoing.

Two members, Peter Kamenoff and Ralph Muller, became increasingly disturbed with Venta's behavior. They accused him of practicing medicine without a license, and allowed members of the cult to die for lack of proper medical care. They also claimed that he had sex with most of the women and even underage girls.

Kamenoff and Muller decided to confront their leader and make him confess to his crimes – with dynamite. When Venta claimed that they could not kill him since he was divine, the men put his theory to the test – blowing up Venta and themselves in the process.

Many years later Charles Manson and his family would go to the area in Box Canyon, California where this incident occurred and simulate crucifixion scenes while on LSD.

## How to Say What You Want to Say – Correctly

Rule #1 – Always use the proper speaking volume. Don't talk too loud or too softly – talking too loudly is rude and irritating, and only draws attention to your faults. To maintain and increase your domination over an individual you cannot reveal faults to them. Speaking too softly will wear your target out by making them strain to hear you – and will also cause anything you say of value to lose its impact.

A well-modulated voice captures the listener. It brings about a feeling of privacy and gives you the aura of respectability and intelligence – which is exactly what you need.

Rule #2 – Talk TO the other person: Talk to the other person, not towards him. Imagine your words going right into his body. Don't talk to anyone as if they were around you and they will hear you somehow. Don't glance away very often but instead look them right in the eye most of the time. Don't spit your words at them but direct your breath toward them. Which brings up another important issue – clean breath. Always have clean breath!

You will notice that your words take hold more when you speak to the other person instead of speaking at them – they will feel honored and it makes it much easier to achieve complete rapport. Why do you

think the best politicians try to address the people without using notes? They want to look straight at the audience as much as possible.

**Rule #3 – Don't Allow Your Voice to Fall:** Don't let your voice fall much, if at all, while trying to control someone. Letting it fall indicates that the conversation has ended – I'm sure we have all called up a girl to ask her out and have allowed our voice to fall or rise at the end of a sentence – don't do it!

Preventing your voice from falling or rising at the end of a sentence suggests that you have an even temper. A falling voice suggests that you are commanding or curt. An even voice at the end of sentence will give the impression that you have a sound, logical mind – not a mind that is stubborn or commanding.

**Rule #4 – Avoid the Monotone:** Just as you shouldn't let your voice rise or fall too much, you also must beware not to speak in a monotone. Monotony will make you seem boring and will have the effect of a sleeping pill on the other person. Monotony of pitch is not unlike rapid speech, also to be avoided.

Don't go too far the other way and add too much inflection or variance in your speech. This will make you sound like a moron. It is best to vary your speech a few notes up and down, that is the effective way to talk.

**Rule #5 – Don't Sing When You Talk:** Don't drag out your syllables too long. This happens when you speak with too great a range. By varying your voice moderately it will be musical enough, but you won't sound like a fool.

There are always exceptions. When you are greeting someone, for example, you can extend the range of your pitch, but once the conversation starts you need to go back to the basic rules for conversation.

Exercises:

1. For Not Sounding Like You Are Giving Orders: Repeat the following statements as if they were statements of fact, not commands:

- “Get out of here! Don't ever come back to this town!”
- “Go shoot yourself! You are the biggest loser on earth!”
- “Your ignorance on this subject would fill volumes!”
- “You are too stupid for words!”
- “Leave me alone!”

These statements are insulting and will require practice to say without sound hostile. I would hope that you don't use them often, but they provide a perfect exercise for training you never to sound like you are ordering people around. When you repeat sentences that are not insulting but could sound insulting, you will come across like a true friend. Here are some examples to practice:

- “Science is one subject that requires much reasoning”
- “This product is exactly what you need”
- “This product is better than that one”

2. For Not Talking Too Loudly or Too Softly: Read the following lines from George Herbert's “The Collar” in a subdued tone, too train yourself not to talk too loudly or softly. I know it sounds cheesy, but it works!

I struck the board, and cried, No More; I will aboard!

What! Shall I ever sigh and pine?

My lines and life are free; free as the road.

Loose as the wind, as large as store.

Shall I bestill in suit?

Have I no harvest but a thorn

To let no blood, and no restore

What I have lost with cordial fruit?

But as I raved, and grew more fierce and wild

At every word,

Methought I heard one calling, “Child!”

And I replied, “My Lord.”

Exercise #3 – Talk To the Other Person: This exercise will train you to talk to the person, not towards him. Read the Ten Commandments below as if you were reading them to somebody, and think about the meaning of each word. Don't overdo it!

1. Thou shalt not take the name of the Lord thy God in van; for the Lord will not hold him guiltless that taketh his name in vain.

2. Keep the Sabbath day to sanctify it, as the Lord thy God hath commanded thee.

3. Six days thou shalt labor, and do all thy work.

4. But the seventh day is the sabbth of the Lord thy God, in it thou shalt not do any work, thou, nor thy son, nor thy daughter, nor thy manservant, nor thy maidservant, nor thine ox, nor thine ass, nor any of thy cattle, nor the stranger that is within the gates, that thy manservant and thy maidservant may rest as well as thou.

5. Honour thy father and thy mother, as the Lord thy God hath commanded thee, that thy days may be prolonged.
6. Thou shalt not kill.
7. Neither shalt thou commit adultery.
8. Neither shalt thou steal.
9. Neither shalt thou bear false witness against thy neighbor.
10. Neither shalt thou desire thy neighbor's wife, neither shalt thou covet thy neighbor's house, his field, or his manservant, his ox, his ass, or anything that is thy neighbor's.

Exercise #4 – Don't Let Your Voice Fall: Again repeat the Ten Commandments above, not letting your voice fall at the end of any of them.

Exercise #5 – Avoiding a Monotone: Read the Commandments again, but don't use a monotone through each – instead, use some inflection and don't prolong your vowels too much. You cannot equally emphasize each and every syllable in a sentence – the emphasis would lose variety and that in itself would create a monotone. Your speech should be smooth but not uniform except when applying hypnosis.

Exercise #6 –

A. Repeat the Ten Commandments in a sing-song, over-exaggerated, changing your pitch of voice. Go up and down the scale as you read them. Note how you sound ridiculous.

B. Re-read them in a staccato voice. Use the same pitch all the way through, like hammering on one piano key. That is how you sound when you speak too fast in daily life. It is the way NOT to sound!

C. Repeat the Commandments again but use just enough inflection and stress just the main syllable of each word. THIS is how to read them and sound convincing.

To learn how to say something right would seem to be all you have to learn about it. When you know how to do something right, you stop doing it wrong. This isn't the case.

To know what NOT to do when doing something is as important as to know WHAT to do. After performing the exercises above you will be all set to speak properly.

Two things to watch:

1. Laughter – don't laugh too harshly or too loudly. Too limit yourself to a slight smile, on the other hand, will not impress your target.
2. Avoid sarcasm – don't engage in any sarcasm unless it is pure humor and the other person is certain to understand it as such. If you disagree with someone else's sarcasm, be calm and considerate while doing so.

## Repelling/Attracting Statements

You could be making incredible progress in controlling someone's mind only to have it all ruined by one statement – and that is what this chapter is concerned with. Please note that if you intend to seduce a common woman that these rules will not always apply, I'll expand on this in the last chapter, "Emotional Switching".

Here are 11 actions that will repel people, beware of them!

1. Don't Vent Your Emotions: If your target turns abusive during the course of a conversation, draw them away from the main issue and subtly praise them. Use one of the things people like to hear about themselves (discussed later). Don't end the argument abruptly and walk away. Immunize yourself to veiled and overt insults and resist the temptation to throw them back at people. Simply reply as though you had not heard them in the first place. Don't alter your voice and show no more emotion than you were previously. This attitude will impress all around you.
2. Don't Be a Curious George: This should be self-explanatory but this author's experience indicates that it is not. Never hassle anyone, especially a new acquaintance, with personal questions such as how they earn their living, are they married or single, their nationality, religion, race, etc. It is only natural to be curious about others but you will not be able to get them to drop their guard and achieve control over them by bombarding them with questions of this type.



3. **Never Shake Your Finger or Make Gestures Toward Anyone:** It makes little difference if someone that is naturally hostile to your interests agrees with you or not, so why bother behaving like an attorney by waving your finger in their face or making other rude gestures? The whole point of your social interaction is gain power for yourself – remember that. To expose someone as a hypocrite or liar in front of others will only turn them into your enemy.
4. **Don't Wear Out a Subject:** Don't talk a subject to death. Instead, change it when interest is at its peak. To sustain interest with people you should change subjects often, and the subjects that are superficial are best for social gatherings. Don't sit in one place too long or with one group of people for too long. Make the contacts you want but cling to no one or you will help wreck the party.
5. **Don't Be Guilty of Comparison Flattery:** Never praise Bob in order to make John look bad. Don't tell Mike he made a great speech so that you can humiliate Jeff. All flattery should be constructive, not destructive. If you use comparison flattery you just lose the respect of all involved, since the person you are flattering will not appreciate it, as it is at the expense of another. Many people engage in this sort of flattery and then wonder why they don't have many friends!
6. **Don't Be the Owner of a Sharp Tongue:** You will exert control over very few people if you have a sharp tongue. It creates uneasiness with people. It amuses some of the people some of the time, but it antagonizes most of the people most of the time. It will polarize people into groups that like you and groups that dislike you. You don't have to be gutless in your conversations, but don't put down people or institutions, no matter how witty you think you are.
7. **Don't Draw People Away at Social Gatherings:** Unless you have a good reason for doing so, don't single people out in a social gathering and isolate them. When people get together socially they expect to mingle. When the guests break up into small groups for extended periods of time it turns into another kind of party – and people tend to notice these things.
8. **Don't Express Hatred of Anyone:** Show hatred of no one present or absent. Don't let anyone consider you capable of hatred or they may well avoid you. Keep out of controversial discussions unless they are in the context of the group you are in at the time.
9. **Be Sophisticated:** When with company or strangers, don't be pessimistic but at the same time don't sound like too much of an optimist. Never confide your secrets ambitions or dreams to others – they will either be jealous or laugh at you. Bragging about yourself will never bring people under your control.
10. **Don't Brag About Your Conquests:** The man or woman you are with only wishes to hear about them self. He or she has prepared for you and is waiting to impress or even fascinate you. If you talk about their rivals can you blame them for despising you?
11. **Don't Order People Around:** Don't talk commandingly to others unless they are a close friend and will take it in jest. As discussed before, for controlling your target you need to speak with an even,

unemotional tone. Everybody wants to retain their dignity!

These are some things that people never want to hear about themselves:

Men: \* They are getting old \* He is a fool with women \* He can't hang on to his money \* He lacks backbone \* He looks effeminate \* He is short \* He can't take a joke \* He is not intelligent \* He has a bad memory \* His education is poor

Women: (NOTE: There are exceptions to these statements if you are attempting to seduce a woman around your own age)

She is well-preserved for her age \* Her hair is turning gray \* She is putting on weight, or looks like she lost weight recently \* She looks "just like" another woman you know \* Never ask if she has children \* Never ask how big her feet are.

Now that we have covered what not to do, let's look at some things that will increase your hold over your target. Here are seven tactics to use:

1. Use Selective Statements: Make positive statements to your target, which emphasize his positive qualities – don't kiss ass but make note of positive traits.

2. Avoid Long Silences: Unless you are old friends or lovers, don't allow long silences to occur, as they will ruin the conversation. They also destroy rapport and allow them to escape your control.

3. Encourage the Other Person to Do Most of the Talking: Ask them questions about subjects that appear important to them, and act as if you value their opinions and conclusions.
4. Establish Rapport Quickly: Forget about your own personal motives for the moment and praise the other person. If you can find something about them that isn't often praised, all the better, as they will appreciate it that much more.
5. Give An Attentive Look: When someone is speaking to you, never look disinterested or bored. Always remember to nod sometimes to indicate agreement. Don't go too far. Don't laugh like a fool if someone tells a poor joke, for example.
6. One At a Time: When praising people always remember to do it when you are alone with them, unless you are just in front of their parents. If you praise Mike in front a group that includes Paul, and Paul does not get along with Mike, you will alienate Paul.
7. Don't Allow Your Praise to Sound Premeditated: The best method to avoid this is to use subtle praise – for example, if a man is handsome, tell him that when a handsome person like him enters public service that he has a distinct and immediate advantage over others – this sounds like real praise, rather than just “you are handsome”.

Here are some guidelines for using praise:

Men like to hear: \* He is tall \* He looks brave \* He looks/acts like a wealthy man \* He has a remarkable wit \* He is very intelligent \* He is fair-minded \* He has broad shoulders \* He is well informed in a wide variety of topics \* He looks dignified \*

Women like to hear: \* She has a great complexion \* She has an attractive voice \* She has furniture/home furnishings that show good taste \* She has hands like a girl's \* Her cooking is the best \* Her face/body are sexy \* Her feet are small/nice legs \* She looks like her daughter's sister \*

## Chain Rapport

Chain rapport will allow you to bend people to your will while letting them believe that they have bent you. And you can keep them bent your way even when you are not near them.

As with all the techniques discussed in this book, there are exceptions when are trying to seduce a woman - in some cases it may help you to actually break rapport. This will not be covered in depth here due to the huge volume of free material available on the Internet dealing with seduction.

The four steps to establishing chain rapport are:

1. Don't try to influence anyone on controversial issues right after you meet them. At first only influence them on issues that they already agree with or tend to agree with.
2. Don't try to reform the other person, only bend their logic enough to create harmony between you.
3. If they are hard to sway, you can create a few instances of rapport with them – this will be all you need to overcome mental resistance, as they will not look forward to ending the conversation because they enjoy your company.
4. Never end a conversation or meeting with anyone without establishing rapport several times during the conversation. Don't wait to establish it just at the end!

The Golden Rule of chain rapport is to never become emotional during a discussion. Don't allow it to degenerate into an argument. Even if you win the argument your dispute will just become bitterer. Instead, spare their feelings and let them assume that you agree with them for the most part. Look at how advertising is done – it glosses over any controversial subjects while attempting to create rapport

with its intended audience.

Keeping in mind the above steps and rules, the actual techniques for applying chain rapport are:

1. Don't push yourself on anyone – this includes business and social relationships.
2. Show interest in their wishes.
3. Treat the other person as if you considered them to be very intelligent.

Here is an example. Eric Smith can help you quite a bit, in either your social or business life. He knows a person that you badly want to meet, but he is accustomed to people using him for his connections and is on guard against it. You will have to use a different route.

The next time you are around Erich Smith, introduce yourself. Don't say anything to the effect of "I've been wanting to meet you" or "I've heard all about you"; this will put him on guard immediately. Don't act too stiff and formal either. Pretend that you approached him because he seems friendly and interesting.

Talk with him naturally and casually, waiting for the opportunity to use one of the attracting statements referred to earlier. If he invites you to have a drink with him or a smoke, accept it, even if you don't drink or smoke – you can sip the drink or puff lightly on the cigarette or cigar. After you finish your control game you will no longer have to indulge in these things if you choose not to.

After you are finished with your conversation, be sure to exchange phone numbers – don't mention the name of the connection you want yet. His mind will do the rest. The next time you meet him, offer to do something for him. He will feel obligated to you just for offering. On the third meeting, offer to do something for him again, only this time, at the end of the meeting, mention the name of the connection you want. At this point he will gladly do anything with reason that you ask of him.

Once you begin structuring your relationships around the rules of chain rapport you will accomplish things you never dream possible.

## Dealing With Difficult People

There are many types of difficult people out there – learning how to deal with them will bring you great rewards. The basic rule is to bring out their emotions and then turn them around. Here are some examples of how to deal with difficult people.

**Controlling a Jealous or Argumentative Person:** Let the target expose their attitude. Pretend not to be aware of it so they have to exaggerate, thereby insulting you. Once they do this, act as if you were badly insulted. At this point they will try to make amends and are under your control.

**Controlling an Angry Person:** When you meet someone that is angry at the world, don't challenge their attitude. Don't even let them know you are aware that they are angry. This will incite them even more and serve to make them angrier. Now lower your eyes a bit (for about 3 or 4 seconds) and act as if you are withdrawing from them. Now they will try to make it up to you since they fear losing you as a friend, acquaintance, partner, etc. They are now under your control.

**How to Control a Grieving Person:** This will also help them overcome their grief. A grieving person is ripe for control games if you know what you are doing. Let's say Michelle is grieving. Follow the rules above for dealing with an argumentative person if she acts in that manner. If she breaks into tears, take her by the arm and ask her to tell you what is bothering her. If she refuses to talk, act as if you are hurt and apologize for having asked her to give you this information. Don't leave! All attention you give her will be appreciated. You are starting to gain control. If at this point she still refuses to tell you what is going on, excuse yourself while looking humiliated. This will take her attention away from her own grief. As you start to leave she will either chase you down or call you later that night and ask for forgiveness. She will tell you the cause of her grief and feel indebted to you.

**How to Control an Insulted Person:** If you have accidentally insulted someone it is difficult to come back from it, but it can be done. After you've insulted them continue to act normal. Once they start to get angry look at them with a confused expression like you are surprised by their new attitude. This will make them realize that you did not insult them purposely. Now change your expression into one of disillusion and pretend – obviously – to have to leave. Your target will start to feel guilty for causing you to leave without cause and will want to gain your respect back.

**How to Control a Possessive Person:** Let's say your girlfriend is possessive with you and it's getting on your nerves. She watches you like a hawk every time you speak to someone else, especially another woman, then questions you when you return to her. Don't challenge her for being possessive. When she starts to rip into you, just act like you don't know what she is talking about. She will get even angrier and then talk about the reasons you make her jealous. Look at her as if she were an alien from outer space. Open your mouth like you are about to argue with her, then stop suddenly. Then close your mouth slowly and look away as if you never expected that of her. Proceed to enjoy her attempts to get back into your good graces.

**How to Control a Disinterested Person:** Say a young lady you are attracted to is not showing any interest in you. The more you try to attract her, the less she seems to pay attention to you. To change this, continue to try and converse with her. Give no hint that you are aware of her disinterest. This will force her to become more forthright with the intensity of her disinterest. This is what you want. Stop suddenly and look at her with a shocked expression, then slowly walk away. She will strain herself to make amends.

**How to Control a Frightened Person:** If you say something to a person that frightens them, even if you didn't mean to, you should not challenge their attitude. Don't even mention the words "scared" or "frightened". Look away surprised and say "Oh no? What did I say?" Then add, "I didn't mean that. I meant to say that..." and then say the exact opposite of what you said. Then say, "I was all mixed up".

**How to Control an Unconvinced Person:** If you are trying to reveal the truth to a person and do not have proof on hand, don't try to change their mind with more reasoning. Just explain your position further, as if the person you were talking to already believed it. This will make them take an even firmer stand against you, which is what you want. After they do this, quit talking and stare at them for a moment. Then change the subject and speak about something like the weather unenthusiastically. Now he will give more credit to your ideas and try to win you over.

**How to Control a Stubborn Person:** If you and your target are in a conversation and they suddenly disagree with you vehemently on some point, don't attempt to reason them out of it. Don't even let them think you believe them to be stubborn. Just continue the discussion. Then, all of a sudden, act as if they had been agreeing with you and proceed with your side of the argument. This will make them blow up. Make them insult you, not merely resist your reasoning. When they do this, look at them, then look down, and mutter, "Oh, OK". They will be embarrassed. Now tell them you agree with whatever they said. They will be in such a conciliatory mood that they will compromise the argument.

## How to Control Groups and Crowds

**Warning:** With friends and relatives do not attempt any of these techniques. They already know you and will be suspicious if you apply them. With them just remain the "regular guy".

Leaders of cults have perfected these techniques. Newspapers and the media laugh at them but their followers worship them. The more their reputation grows, the more of a hold they exert over their followers.

This type of control cannot be applied halfway. You either go all the way with it and attain complete dominance over the group or you fail, it is that simple. It is also difficult to get a second chance – once you have failed with a group of people it is hard to come back and try again with the same group.

## Exercises:

1. Stand out of the way of a mirror, but sideways to it. Pretend that you are about to make an entrance on a stage or platform before a large group of people that you want to lead or control.
2. Take three or four deep breaths to calm yourself down, since your heart will be beating rapidly when faced with a real situation like this.
3. Now take two or three steps to bring you directly in front of the mirror – not facing it, your body and face should still be sideways to it.
4. Just as you are about to perform the above step, take a deep breath and imagine an aura around you, with a golden color to it.
5. Turn your face toward the mirror, with your body following. Your aura will turn with you and entrap the audience.
6. When looking in the mirror, look at your forehead, so you don't see your eyes. This is the way to look into an audience. Choose the last person in the middle of the back of room, and stare at his forehead. Don't look at anyone closer, or anything else. This will give the impression that you are staring into the eyes of everybody present.
7. About three to five seconds after you take center stage stop imagining the aura.
8. Now imagine yourself grown, 6 inches taller and three inches wider. You don't need to imagine the audience members shrinking, but you do want to create the impression that you are superhuman without being ridiculous about it.
9. Now command the crowd with your thoughts. Think out to it, "Here I am! I am the greatest person you have ever seen! Look at me!"
10. Now that there is complete silence in the crowd, step forward with good posture (if you do not carry yourself with good posture there are a number of books available at your local library to teach you) and take a slight, deliberate bow.
11. Before the crowd and withdraw into its own thoughts after your entrance, start speaking to it in the voice we learned about earlier. Use a clear, reverberating tone. Don't be too loud or bombastic. You want to keep your listeners still with their eyes fixed on yours. Remember to keep gazing at the back of the room.
12. Remember that your audience is not in a hypnotic trance. They will applaud when you say something to their liking. Don't overreact to their applause – pause briefly and continue talking. If the applause becomes too disruptive, ignore it and continue with your talk as if it did not exist.



13. Once you are about half way through your speech you can begin to use gestures. Don't use theatrical gestures, and practice them in a mirror before you go before a crowd.

Unless you are appealing to the public on a humane level, don't fraternize with them after your speech. Never assume that you permanently in the good graces of your followers – when you are done with your talk you should vanish so they stay under your control.

### Conquering Acts

These acts will sweep everyone off their feet. Not only that, but they are easy to learn and perform. They will make you welcome anywhere. With this information swindlers have con artists have perpetrated incredible frauds.

Here are the 10 Conquering Acts:

1. Non-Analytical Look: When you are being introduced to someone, don't be shy or seem unwilling. Overlook anything that may be detracting from the other person such as bad teeth, poor clothing, etc.

Stay neutral and use chain rapport. Your target may think you are not observant if you are not aware of his imperfections, but he will relax with you, and this is what you need.

2. Draw the Other Person Out of Their Shell: After meeting your target, flatter them with one of the attracting statements, but don't take over the conversation after that unless they are the quiet type. Have them do most of the talking, preferably about them. You won't be able to do this for long because it will get boring, but continue it long enough to establish complete rapport. Always remember to retain your dignity – don't be physically familiar with people in public, don't put your hands on them, etc.

3. Subtle Probing: Don't embarrass the other person by asking intimate questions. Praise something about them and let them elaborate on it if they choose to do so.

4. Make Graceful Departures From People: Don't be abrupt when ending conversations with people. Instead say, "I'm neglecting the people I came here with, will you excuse me?" or something like that. If another group has gathered around your target just withdraw subtly. Also, don't be slow to introduce people to one another. When you make the introduction reveal to them something they have in common or give a praising remark about each one.

5. Be Levelheaded: Never vent your rage or anger when in the company of others. Even if someone is unpleasant, don't humiliate them. If you engage in any of the above you will be perceived to be unfriendly no matter how justified your actions may be.

6. Be Democratic Towards Others: This applies especially at work. Don't look down upon others no matter what their role. One day they may be in a position to help you. Once you get a reputation as one who is rude to others, people will be on guard against you.

7. Don't Brag: Don't brag about your income, looks, social status, etc. If some people don't notice these things, others will.

8. Be a Good Listener: Or at least pretend to be. Don't have a know-it-all attitude. Always appear ready to listen. Don't act like a simpleton that believes everything he is told, but don't act stubborn or impossible to influence either.

9. Maintain an Impartial Attitude: Or a seemingly impartial attitude. Don't turn to someone next to you and make sarcastic comments about the man monopolizing the conversation.

10. Reply With Words, Not Gestures: Nothing antagonizes people more than when you answer their statements with nods or a shake of the head. No slave would respond to his master like that, but a master would reply to his slaves like that. So don't do this, unless the target is annoying you greatly and you rid yourself of them.

## False Fronts

When you envy people and covet what they have, it drains you emotionally and mentally. You can still control them with the information given to you in this book, but it is much more difficult since your mental energy is wasted.

The techniques below will help you nullify the disastrous effects these feelings have on your mind – then you can attain what you want.

Step 1: When you hear something about a person that makes you jealous, open your eyes and spread your lips slightly. You will look surprised and happy about it no matter what you really think. If you don't appear surprised you will fool no one. To appear only surprised doesn't work – if you don't show some happiness the person will still suspect you of being jealous.

Step 2: Don't smile and profess your admiration next – this is not convincing either. You have to feel as if you – not the successful one – were the one to whom the good fortune occurred. Then you will react with the correct false front.

Step 3: Take a deep breath, as if to recover from being stunned. Then say “I always knew you could do it, so-and-so. Good job!”.

Here is an exercise to help you develop a false front: stand in front of your mirror and pretend that you have just received good news about someone else. You never thought they could accomplish what they have just told you. Open your eyes and spread your lips slightly. Practice this exercise several times, you may end up having to put up your false front several times a day.

### Emotional Switching

A word of warning about this technique. The individual that introduced me to this at one point suffered a mental breakdown due to the sudden power he acquired using it. This is especially useful on young women, who can seldom make up their minds about anything. If you want them to make up their mind to want you, consider weaving something like this into your conversation:

“That is nice hair” = Positive

“Is it real?” = Negative

“Well, it looks nice.” = Positive

When you switch back and forth like this rapidly, your target will be completely thrown off and very suspect to following your commands. This is a simple tactic lets you tell a story to your target in a matter of seconds – beginning, climax, ending. You shouldn’t use this too often on men (unless you are a homosexual) but here is an example you could use with a man:

He tells you he attended school at Oregon University.

“I hear Oregon is a great school.” = Positive

“Didn’t they just have a big academic scandal there involving athletes?” = Negative

“Well, it is a great school.” = Positive

As an exercise, write down 5 to 10 things that you can say, mostly to women, which fit within these guidelines. As you get more experienced you will realize the power of emotional switching – as stated previously, don’t let it go to your head.

### Symbol Fractionation / Conditioning

This is another technique that can have great effect. If you use it frivolously you can do quite a bit of damage to a person, so please use it wisely.

If you are familiar with the works of various “seduction gurus” you will know that many of them tell

you to work your way into a woman's mind by establishing rapport with them first and then asking questions like "what do you like about xxxx". Well, unless a woman knows you and trusts you already, they probably won't be inclined to give the information you are really looking for. Think back to when your parents would ask you what you did at school... you would give them cursory answers because you didn't care to go into deeper communication with them.

The first thing you need to do is establish a precedent that allows you to bring up random ideas in which she will look for greater meaning. This gives you the opportunity to set up conversational traps without suspicion. You must always mix up profound ideas with obtuse and irrelevant ones. This is not the same as trying to throw in hypnotic suggestions with small talk.

You want her to be confused and grab her attention. She won't know if you are saying something really important or just being silly. Be inconsistent. If you do this often enough she will see everything you say as being of the utmost importance.

Here is an example: say that you think a certain television show that is on the surface stupid is really a great show. She will remark that it is stupid or superficial or whatever. Pause for a bit and then say, "well, if that is all you see in it. I guess most people think that way". Don't say this in a demeaning tone, remember the voice exercises we practiced earlier. When she asks what you think, as she certainly will, you can start a discussion of why you think the show is great (i.e. it captures the discontent of a certain group of people, it seems ridiculous on the surface but is really profound, etc.). Explain to her that people that believed the earth to be flat were once looked at as maniacs, or that some famous writers were treated as comedians instead of serious authors in their day. In other words, that you can't judge a book by its cover. She will usually react with curiosity – she will think you are reading too much into it but still want to know why you come to such conclusions.

Never be defensive or start an argument over this type of talk, treat it like you would any normal conversation. You've accomplished several things in the course of the above conversation. You've let her know what it feels like to look down on you, and you have made her question her judgment on anything that you say. In the future she will be hesitant to dismiss anything that you say for fear of being thought of as simpleminded.

The second thing you need to do is lay conversation traps. You've already set a precedent with her that allows you to discuss things with her that she normally does not discuss with others, but you don't want to scare her off.

Conversation traps are points that you sprinkle throughout a conversation so that later you can bring up what you were talking about before, making it seem like you're just picking up on something that had been mentioned earlier in the conversation. This takes the pressure off bringing up something new during a conversation.

Your conversation traps should be set up to talk about areas in which the girl is most likely to have obstacles that prevent you from getting what you want, whether that is sex, her money, or whatever.

These obstacles are usually the result of brainwashing that everyone is exposed to during their formative years, from television, family, friends, etc. Here is an example: let's say she has family brainwashing, and you want to work through it. When you are talking to her, bring up something boring like the weather. If she says it look nice outside, a normal guy would respond with something like "yeah, it sure is". Instead, say something like. "Yes, it is supposed to be clear all weekend but I have this urge to carry my raincoat. I guess it is leftover from what my mom always used to tell me". She won't suspect anything when you say this, but what you have set up is an opportunity to bring it up again later on. If she does something that is not to your liking later, you can simply say, "It looks like you have your own raincoat problem". She may not understand at first unless she remembers your conversation about the weather, but you can remind her how you told her about your mother and the raincoat, and everything will fall into place. You can use this technique to set any trap you wish, and with further conversations extract as much knowledge as possible about her own internal hang-ups and issues.

The third thing you need to do after you have laid the above groundwork is help her overcome her hang-ups that prevent you from getting what you want. The discussions you have after steps one and two will accomplish this. If she is open about her hang-ups you can find out exactly why she has them. If she has had difficulty with her family, then you want to talk about topics that deal with overcoming conflict and solving problems. On the other hand, if she had a happy childhood, you can work those types of themes into your conversations. Women have many different types of roadblocks that prevent you from getting what you want. It is up to you to use these tactics to figure out what they are and destroy them.

The fourth step, after she has opened up to you and feels you are in touch with her, is to use methods like cold reading to bring her completely under your control. A very nice electronic book on cold reading is called "Tradecraft" and can be found at [Trickshop.com](http://Trickshop.com). You want to use what are called "specific generics". One great example is to ask a woman if she ever wanted to be an actress when she wanted to grow up. Almost every woman has wanted to be an actress at some point when she was a little girl. She will think that you are reading her mind but this is really very general. If they ever ask you how you can know such things don't tell her that you read it in a book! Say, "I just know" or something like that.

Another example is to ask her if she has ever wanted to leave everything behind and start all over again. Everyone has thought of this, but again she will think it applies to her. Don't use this until you have done the first three steps! If you walk up to a woman and say this she will probably say, "Everybody thinks about that, don't they?" You have to get her into the right frame of mind before doing this.

The final step is to bring this all together. You have figured out the things that make her happy and unhappy. While talking to her, take her mind into the future, using all the topics you have discovered earlier to make her feel as if the future (with you in it of course) will make her a complete being.

The steps above are not easy – you will probably have to practice them before becoming proficient. With time you will have the capability to create mind slaves if you choose to do so.